The UK Agency of the Year – in Web Design Nomination – Chooses CPCS for the Web Development

/CPCS

◎ Objective

Develop a website with a sophisticated admin panel and a backend logic, add seamless animation to the design, optimize the site for all known mobile devices.

⚠ Challenge

This is one of our most trusted Clients from the UK. Being active in designing websites for their B2B customers like Sony, Toshiba and Lenovo, our Client uses CPCS's outsourcing development services for these projects. When the time to reimagine their own website came, there was no other option but to approach CPCS with that need.

Speaking frontend, the main request from the Client's Design team was to keep up with the latest design trends. Their marketing managers also requested to add an admin panel; whereas, they use the backend logic to add content, marketing campaigns, and track the website traffic. Our backlog was also full of tasks to optimize this website for Android, iOS, and all known tablets' software.

⫻ Solution

This is a trusted Client of our company. To develop a website for this particular request, we were collaborating tightly with their creatives on the frontend part of the project. The Client being the winner of numerous design contests, including The Agency of the Year award, we had to add all the elements of the cutting-edge trends in design. These are seamless animation and micro interactions. Our team of experienced developers has also optimized these design techniques for the mobile and tablet modes.

Our solution allows the Client's admins to add and/or change their website content at their fingertips. This includes both their SEO efforts and digital marketing campaigns for the end users, not to mention all the API integrations that allow to track website's visitors, their activity, churn and conversion rates.

Technology choice

— Frontend — Vue.js, html, css
— Backend — WordPress framework
— Additional techniques: intensive animation on Java Script

Team and Duration

— 6 frontend engineers
— 1 project manager
— 0.6 year for the end-to-end solution

CPCS experts suggested just the right technology choice for the project that allowed us to develop the MVP in the most efficient time and manner.

✓ Results

This was another project implemented successfully for our trusted Client from the UK. The website is in production and owners of any gadget can enjoy all the seamless although intensive animation implemented within the project.
We are so excited that our Client -- who is also the winner of numerous design awards -- chooses us again and again as their main contractor for the web development. This is especially descriptive when the Agency of the Year from the UK reaches out to CPCS to develop a website for their own branding purposes.

/ Industry

Any company that needs a web page which is scalable and mobile-optimized

/ Application

Outsource a team of senior-level developers from Ukraine for the top-notch web development services.

/ Quick Fact

CPCS assisted our UK Client with many projects. Based on our excellent work and trusted relationships, the Agency of the Year from the UK chose us to reimagine a website for their own branding purposes.

/ About CPCS

From artificial neural networks to custom electronics design, highload and big data projects. CPCS is a team of 100+ senior-level dedicated engineers open to go through an in-depth feature-by-feature product discovery process with you. We believe you would also benefit from our client-first approach, transparency of all our magic, as well as fair and flexible rates.

✉
hello@cpcs.team